

**FIU** | Alumni  
Association

15th Annual  
**TORCH**  
Awards Gala

March 19, 2016

# 15th Annual Torch Awards Charity Gala

## PLATINUM SPONSOR: \$15,000

- Premium seating for one table of ten seats (\$5,000 value)
- Access for four to Awardee VIP cocktail reception
- Exposure as Platinum Sponsor in media mention for the post-event recognition of Torch Award recipients
- Company logo placement on Torch Awards communications
- Logo placement on digital billboard
- Sponsor recognition on event webpage and social media
- Sponsor recognition displayed digitally during cocktail reception
- Sponsor recognition displayed digitally inside main banquet hall
- Podium recognition
- Sponsor gift
- Full-page printed program acknowledgement

## GOLD SPONSOR: \$10,000

- Preferred seating at one table of ten (\$4,000 value)
- Exposure as Gold Sponsor in media mention for the post-event recognition of Torch Award recipients
- Company logo placement on Torch Awards communications
- Sponsor recognition on event webpage and social media
- Sponsor recognition displayed digitally during cocktail reception
- Sponsor recognition displayed digitally in main banquet hall
- Podium recognition
- Sponsor gift
- Full-page printed program acknowledgement

## SILVER SPONSOR: \$8,000

- Preferred seating for one table of ten seats (\$4,000 value)
- Company listing placement on FIU Alumni Association website
- Sponsor gift
- Half-page acknowledgement in event program

## AFTERPARTY SPONSOR: \$3,500

- Includes logo representation during after-hours lounge and two tickets to the Gala

## AWARD NAMING: \$3,500

- Naming rights to one of the following: Alumnus/a of the Year, Community Leadership or Outstanding Faculty awards

## PRINTED PROGRAM ACKNOWLEDGEMENT

- Full-page: \$1,000
- Half-page: \$500
- Quarter-page: \$300

## FIRST GENERATION SPONSOR: \$250

- Sponsor a First Generation Student's ticket and give them the opportunity to mingle and network with esteemed alumni and the University's top leadership

Note that your contribution may be considered tax deductible, where allowed, to the fullest extent under the law as allowed by IRS regulations. Any and all net proceeds from this event, after payment of associated expenses, may be used to support FIU's Torch Awards, benefitting the First Generation Scholarship Fund and Alumni Center Building Fund. The amount of your contribution that is deductible is limited to the excess of your contribution over the value of the goods and services provided to you. In accordance with foundation policy, the Foundation may assess a one-time Advancement Initiative fee in the amount of 3% of the gift ("initiative") to support the University's general fundraising and capital campaign expenditures. The Initiative will be collected with the first installment of the gift (and any subsequent installment, if necessary) in order to fulfill the Initiative as soon as practicable.

# Sponsorship Levels

## TABLE OPTIONS

VIP TABLE: \$6,000

- Premier table placement adjacent to the stage, FIU's President Mark B. Rosenberg's table and presenting sponsors' tables.

PREMIUM TABLE: \$5,000

- Exceptional table placement at a close proximity to the stage. You will be seated alongside university leadership and top donors.

PREFERRED TABLE: \$4,000

- Quality table placement with an optimal view of the stage from the exterior edges of the ballroom.

### Date

Saturday, March 19, 2016

### Location

Fontainebleau Miami Beach  
4441 Collins Ave  
Miami Beach, FL 33140

### Program

Cocktail Reception: 6:30 p.m.  
Awards Program & Dinner: 7:30 p.m.  
Afterparty: 9:30 p.m.

Thank you for your commitment to the FIU Alumni Association's 15th Annual Torch Awards Charity Gala. If you are interested in any of the aforementioned sponsorship opportunities, please contact a staff representative of the Office of Alumni Relations at (305) 348-3334 or email Paulina Munoz, Director of Special Events for alumni at [munozpau@fiu.edu](mailto:munozpau@fiu.edu).

\*Please note that December 1, 2015 is the deadline to submit artwork for program acknowledgements

## History of the Torch

In 1972, Florida International University dedicated the Torch of Knowledge, Service and Understanding to the memory of the late Ernest R. Graham, the forward-thinking senator who championed the University's creation. On FIU's 25th anniversary, the FIU Alumni Association established the Torch Awards Gala to honor successful individuals who have had a positive impact on their profession, the community and the university. The alumni and faculty that are selected represent FIU's finest - they are our Torchbearers.

## About the Torch Awards

In March of 2016, the FIU Alumni Association will host the Torch Awards Charity Gala at the Fontainebleau Miami Beach Hotel. This awards ceremony was created in 2000 as the highest honor given to alumni by the FIU Alumni Association. Recipients are recognized according to their achievements in their specific professional industry and their contributions to society.

The FIU Alumni Association will celebrate the accomplishments of these prominent alumni and faculty members in style, offering dinner and musical entertainment. Whether you enjoy fine dining or the opportunity to network with members of the community, this evening will prove to be unforgettable.

Net proceeds of the Gala will support the future construction of the FIU Alumni Center, which will serve as a central gathering space for students, faculty, staff, alumni and friends. Proceeds from the event will also support FIU's First Generation Scholarship Fund, an extremely important fund as more than 50 percent of FIU undergraduate students will be the first generation in their families to earn a college degree. Philanthropic support to the fund is matched 100% by the state, making this fund a critical priority for the institution. 90 percent of fund recipients are minorities; the proposed gift is a unique opportunity to enhance the university's ability to effect transformational change in the lives of South Florida's underserved students.